

April 7, 2010 GA Chapter AWI Board Meeting – DRAFT MINUTES

Insidesign Conference Room, 1231 Ashford Crossing, Atlanta, GA

PURPOSE OF MEETING: Review upcoming invitations for GA Chapter AWI Participation in May 2010 Schedule of WOODWORKS LUNCH SEMINARS , May 2010 Georgia locations, SPEAKERS BUREAU opportunities.

Call to order: 9:00 AM, Chairman Bruce Robb

Attendees: Bruce Robb; Hugh Patrick; Jeff Elzemeyer; John Lunday; Michael Ford; Karl Brohammer

Anti-trust statement presented

General consensus to classify the meeting as a GA Chapter AWI Board Meeting as a quorum of the board were present. Ms McCorkle is on vacation, therefore unable to attend.

NEXT AWI Chapter meeting will be April 16, 2010 meeting scheduled at Hardwoods, Inc. Riverside Dr., Mableton, GA. Exert efforts to invite entire membership to attend, especially those out of town and GA members of AWI National. Multiple calls will be in order from BOD.

Guest: Program E-Template, Michael Davis, Atty

June meeting: June 18, 2010, Guest: Robert Stout, AWI National Rep (NC Chapter). Location TBD

Wood Solutions One Day Presentations: AWI program to be included : May 25-Valdosta, GA; May 26-Columbus, GA; May 27-Atlanta, GA, NC and FL chapters to participate, Speakers Bureau opportunities Assignments for speakers; modules to be selected See Wood Solutions web Site for details. AWI National is sponsoring and underwriting fee for 5 events. Bruce Robb confirmed with Teresa McCain of GA chapter speakers participation. A coordination meeting is scheduled with speakers and back up speakers with subject matter at April 16 meeting

Comments related to the Speakers Bureau: Excellent means of GA Chapter AWI exposure, propose attendance in 20-30 participants per Woodworks, locations, brown bag lunches, little to no cost to chapter and or participants. Brown bag version format or sponsored lunch preferred plan of action.

Promotional materials in process per National and provided to the chapter. GA AWI chapter now has 5 trained speakers (Greg Kasten, Jeff Elzemeyer, Jere McCorkle, John Lunday, Eric Naustal) as 4 GA Chapter AWI attendees to the Florida training session. Meeting on April 16 to choose the modules for presentations, allow use of existing cadre of speakers thus developing expertise. Bruce Robb following up with Teresa McCain

Additional Coordination and Outreach: CSI Contact for presentations: John Lunday, to contact CSI for interaction and communication to promote AWI, 2010 AWI Standards, Wood Solutions activities

relevant to promoting AWI objectives. First Monday each month meeting for Atlanta Chapter at Perimeter Holiday Inn / Ashford

Notations on Wood Solutions Fair: Feb. 16, 2010, GA Chapter staff Booth, allowed distribution of 2010 AWI Standards, attendance in excess of 325 per Wood Solutions staff. NC meeting , Charlotte in excess of 200 attendees.

Other Business and Reports:

- Treasurers Report: Hugh reported updated membership list per 4/07/10; update of March 31, 2010 balance \$14,793.74. Review the membership for manufacturing and supplier members. Noted several firms followed up after mailed statements with payments. Noted some dropped due to economic circumstances. Need follow up to encourage attendance at April 16 meeting. Updates of information for contacts
- Web site updates for company profiles: Encourage firms to prepare articles for monthly publications and rotations on web site. Review of expenses related to WebPro 360 expenses. Articles in 300 words or less, 1 to 3 photos, use info for increase traffic and contacts to your firm. Firm links for GA Chapter AWI web site, encourage at April 16 meeting

AWI Leadership Meeting , Hyatt Regency, Louisville, KY, May 13-15, 2010. Jeff Elzemeyer, Development Council Representative to attend Leadership Meeting on May 13. Contacts are most beneficial to ongoing communication and representations. See AWI National web site for info.

GA Chapter AWI has received Distinguished Chapter for second year in a row. Attention to details, reports , updates on web site, membership retention and updates for Chapter management and chapter member participation in activities have lead to the award. The Award will be presented during the Louisville agenda.

Contact follow up National Members across the state of GA. How can we excite and encourage members across the state to participate? Bruce Robb would like to follow up in this contact role to promote a major program on annual basis.

Karl Brohammer asked that minutes and photos be taken during the upcoming Chapter meeting on April 16 as he will be on medical leave following surgery on April 15.

Meeting concluded at 10:00 AM

Recorded by Karl Brohammer

Corrected as of 4/09/10 and submitted for inclusion to the GA Chapter AWI website